# CHAC



2014 - 2015

Annual Report

COMMUNITY HEALTH AWARENESS COUNCIL

# **EXECUTIVE DIRECTOR**



**Dear CHAC Friends and Supporters:** 

Thank you for all of the warm greetings and welcome that you have extended to me as I begin my tenure as the new Executive Director for CHAC. I know that I come to a community that is invested in ensuring that all members have the opportunity to thrive and grow in a safe and nurturing environment. I look forward to meeting and working with all of you.

Thank you to Monique Kane for her many years of dedicated service to CHAC. As CHAC's leader for many years, she has seen the agency through tremendous growth. I know that she will be greatly missed and again express our appreciation for her service.

As we look forward to the future, I am excited to look at opportunities to strengthen partnerships to better serve our community, as well as continue to be innovative and responsive to meet the changing needs of our community. CHAC is fortunate to have compassionate, experienced, and skilled staff who are dedicated to fulfilling the mission of CHAC - to help create healthy lives for children and families.

Thank you again for your past support of CHAC and I ask for your continued support as we work together to create a strong and healthy community.

Respectfully,

Naomi Nakano-Matsumoto, LCSW

# **CHAIR, BOARD OF DIRECTORS**



I believe that our community is a better place because CHAC is in our schools and offers mental health counseling to anyone and everyone regardless of their ability to pay. When I hear about a person doing harm to themselves or others in our country - I wonder always if an intervention in their lives would have made a difference. I hear stories of adults that come back to CHAC to sav that CHAC saved their lives. appreciate that our local parents, cities and schools had the foresight 42 years ago to form CHAC as a response

to concerns about drug and alcohol use among the youth, and am grateful that CHAC has evolved to "provide alternatives to self-destructive behavior and to help create healthy lives for the children and families of Mountain View, Los Altos, Los Altos Hills, and surrounding communities." Although I will miss Monique Kane's leadership, I am looking forward to working with Naomi Nakano-Matsumoto as our new Executive Director.

Sandy Bergan

# ORGANIZATIONAL DESCRIPTION

Community Health Awareness Council (CHAC) began as a grass-roots movement in 1973, led by parents and community leaders concerned about the growing problem of adolescent alcohol and drug abuse in Mountain View, Los Altos, and Los Altos Hills. The original partnership (Joint Powers Agreement, or JPA) included the governments of these three cities and their respective school districts. The seven Joint Powers Agreement partners provided the initial funding for CHAC services. Since then, the demand for, and variety of, CHAC's services have grown considerably. Today, the majority of program funds are raised through service contracts, Joint Powers Agencies, and donations from individuals, corporations, local businesses, churches, service clubs, and foundations.

CHAC's programs address a wide range of emotional and social problems affecting children and teens and their families. These problems include academic pressure, bullying, drug and alcohol abuse, physical and psychological abuse, depression, anxiety, self-esteem issues, teen pregnancy and truancy, domestic violence, gang participation, suicidal ideation. economic hardship, and more. CHAC's programs are designed to protect young people from high-risk behaviors while building the personal assets that correlate with future success and well-being. These assets include: communication skills, good decision-making, developing emotional intelligence, appreciation for diversity, and the ability to delay gratification.

CHAC is proud to have on staff highly regarded clinical staff of Marriage and Family Therapists (LMFT), Licensed Clinical Social Workers (LCSW), and Clinical Psychologists. In addition, our administrative staff have both nonprofit-management experience and clinical expertise. Collectively, the administrative staff represent over 50 years of nonprofit-management experience.

# **Statement of Philosophy**

At CHAC we believe in the value of each individual, the importance of the family, and the necessity of community.

#### **Mission Statement**

The Community Health Awareness Council exists to provide alternatives to self-destructive behavior and to help create healthy lives for the children and families of Mountain View, Los Altos, Los Altos Hills, Sunnyvale and the surrounding communities.

#### **Core Values**

- Empathy All who come to CHAC for assistance are treated with dignity, respect, and empathy.
- Healthy Families CHAC's services focus on developing healthy families, including the growth and stability of each member and of the family as a whole.
- Healthy Lifestyles CHAC promotes healthy lifestyles through a comprehensive approach to mental health. Counseling, therapy, parent education, and community awareness education are offered along with programs for prevention of and intervention in substance abuse.
- Availability of Services CHAC is committed to offering programs and services to children, youth, and families without regard to their ability to pay. Thanks to our JPA funding, school-based services continue to be offered at no charge.
- Diversity CHAC values the diversity of the communities served and does not discriminate.
- Collaboration CHAC believes that collaboration with other organizations is needed to meet the complex needs of our communities. Innovative and creative ideas are always welcome.
  - Professionalism CHAC expects a high degree of professionalism and integrity from staff, board members, and interns. Open communication and willing cooperation are used in day-to-day operations and problem-solving.
- Fiscal Responsibility Fiscal responsibility is CHAC's standard in every endeavor.

# **CHAC SERVICES**

CHAC provides services at our clinic at 590 W. El Camino Real in Mountain View and at other venues throughout the community. At our clinic, we offer counseling and therapy for children, teens, adults, and families. These services are available on a sliding fee scale, so no one is turned away for inability to pay.

A very important part of CHAC is the service we provide, at no charge, at 33 local elementary, middle, and high schools. On campus we offer individual counseling, therapy, and a variety of programs for students and their families.

Other CHAC programs, groups, and classes – such as our Family Resource Center, Blossom Project, Parent Education classes, and the Spanish-language women's group take place at various community locations.

The following list briefly describes each of CHAC's programs and services:

Individual Counseling/ Therapy: CHAC provides direct counseling for children on 33 local school campuses and counseling and therapy at our local clinic locations. The overall service goal is to help our youth develop positive attitudes, skills, and behaviors and learn to avoid high-risk choices and behaviors. Each student or family's circumstances and needs are evaluated and addressed individually. MFT and Ph.D. Interns on campus weekly to work with students or families referred by the school or parents or self-referred. Both short-term and long-term counseling and therapy are provided.

**Crisis Counseling:** Counseling available during and after school hours to provide immediate help at school sites with crisis situations (e.g., severe trauma to or death of a member of the school community, suicidal student, child abuse). When a crisis occurs, CHAC is available to respond quickly as needed.

Just for Kids: A "living skills" program for third grade



students that teaches healthy ways of coping with family and environmental pressures. Just for Kids encourages self awareness, self confidence and teaches healthy coping skills. The program takes place on school campuses during the lunch hour, with parental request and permission.

**Tween Talk!:** Lunchtime groups provided for fifth and sixth grade students focusing on healthy choices regarding issues that matter to them such as self-esteem, friendships, identity, choices, and life skills at an age appropriate level. The program takes place on school campuses during the lunch hour, with parental request and permission.

**Teen Talk!:** Lunchtime groups provided for middle and high school students focusing on healthy choices regarding issues such as drugs and alcohol, stress and coping, body issues, peer pressure, violence, relationships, resiliency, and life skills at an age appropriate level. The program takes place on school campuses during the lunch hour, with parental request and permission.



The Village Program: An intensive and collaborative team approach to counseling on the campus of Landels Elementary School. The program includes individual and group counseling, counseling support for teachers and staff, parent support and liaison, and tailored classroom interventions upon the teachers' request (e.g., anti-bullying, building empathy, anger management, etc.).

Well Within: An intensive outpatient program for teens affected by substance use/abuse and for their families. Using established therapeutic approaches; Well Within helps teens build the skills and confidence needed to create a healthy life. Teens discover healthy alternatives to drug and alcohol use, positively impacting the family and community, as well as their own lives. Well Within includes individual therapy; support/education groups when available, consultations, parent coaching and education,

### **CHAC SERVICES**

family therapy, clean and sober events and outings, and an optional relapse prevention group. Well Within accepts referrals from all sources including schools, therapists, doctors, rehabilitation centers, and the community.

Blossom Project: Blossom Program: A program that addresses teen pregnancy and parenthood. Blossom offers group, family, and individual therapy. It provides a safe space for teens to build supportive relationships, work through challenges, and gain important skills to problem solve. Blossom also emphasizes the importance of education, supporting efforts to graduate and enroll in college. The aim of the program is to encourage healthy relationships and positive behaviors, reduce repeat pregnancies, and to promote educational advancement.

The Competency Development Services Program (CDS): CHAC's collaboration with the Santa Clara County Probation Department. CDS provides individual and/or family counseling for juveniles who receive citations by police officers in Palo Alto, Los Altos, Mountain View, Cupertino and Sunnyvale. The program targets early offenders in an informal supervision process, during which a probation officer assesses each youth's situation and determines appropriate services. CDS provides early intervention for the youth in an effort to prevent their further involvement with the law.

Latino/Bilingual Counseling, Outreach, and Support: CHAC provides culturally competent Bilingual/Spanish services to the large community of Latinos in the area. Bilingual/Spanish services are provided in-house and on school campuses. The services include counseling and psychotherapy for children, youth, adults, and families. Issues addressed are depression, anxiety, acculturation stress, domestic violence, bullying, gang and substance abuse related issues, economic hardship, parenting challenges, and relationship issues among others.



We also offer parenting classes, peer counseling and leadership training, and psychotherapy groups for free or at a very low cost to support the emotional needs of Latino, primarily immigrant, individuals and their families.

Family Resource Center (FRC's): CHAC, in partnership with FIRST 5 Santa Clara County, offers programs at multiple



Family Resource Centers. These programs help parents and other caregivers understand the developmental and social-emotional aspects of the early years of life. Key areas promoted are: parenting resources, skill building, early literacy & language development, health & nutrition, and community connection. All classes, events and individual consultations foster ways

building/maintaining a healthy connection between parent and child and increasing resilience in the family. When parents are involved in educational opportunities when



their children are young, they are more likely to stay involved as the child grows. Through programming at our Family Resource Centers and selected off-site locations, families meet and interact with each other, reducing the sense of isolation, and increasing the support they have in the community. Program services also include positive parenting skills designed to address needs of school-aged children. Family Resource Center staff trains a dedicated group of volunteers - many who have started as participants - who continue to carry out our vision to encourage further community involvement.

# **CHAC SERVICES**

Parent Education Program: Parenting classes focused on parents of adolescent and teens, especially parents of strong-willed or out of control teens. A series of seven 2-hour positive discipline classes are offered each quarter. A variety of parenting classes and support groups for parents of infants, preschoolers, toddlers, children, and adolescents, in both English and Spanish are also offered through other programs.



**Drug, Alcohol, and Suicide Assessments:** On-site drug, alcohol, and suicide risk assessment as requested by the school; referrals made as appropriate.

Assessment Clinic: CHAC's assessment clinic operates under the direction of our chief psychologist and team, who supervise all the assessments. The assessment clinic employs state-of-the-art batteries of tests to evaluate learning disabilities, attention, memory, and language difficulties, and emotional problems. We put together a written report and consult with the client to answer questions and provide direction for the problems being considered. The clinic is suitable for children over the age of 5, adolescents, and adults.

#### **Intern Training Program**

CHAC enjoys an outstanding reputation for quality intern training in the South Bay Area. It is a placement of choice for 15 local colleges and universities for students completing MFT or Ph.D. licensing requirements, as well as for master's level Social Workers doing their field placement requirements. Each year, over 80 graduate interns are accepted into CHAC's Intern Training Program. These Interns, chosen for their competence, compassion, and integrity, represent all ages and cultural backgrounds. The

interns work at CHAC's clinic in Mountain View and are assigned to one of the 33 local schools CHAC serves. The total value of their internship time is well over \$400,000 each year.

In 2014, the doctoral internship program received coveted designation as an APA accredited internship site by the American Psychological Association. The accreditation required extensive documentation of the quality of our training, the breadth and diversity of the intern experience, and our emphasis on treatments supported by evidence. This accreditation will be a big plus for our doctoral-level interns, and, in addition, adds to the status of our training program as a whole.

CHAC's APA internship also includes a Latino Track. This track funds students who are bilingual and have a focus on working with children, youth, and families of Latino ethnicity. This track includes the training of bilingual practicum students and MFT interns. Students work with monolingual clients, and in addition, with bilingual clients who can benefit from therapy conducted by a student-therapist familiar with the relevant cultural differences and impacts.

CHAC is committed to training our interns to apply evidence-based tools wherever possible in their work with clients, and to assess efficacy on an on-going basis.





# **HOW DID WE DO THIS PAST YEAR**

# **Evaluation Results:**

Evaluation by quantitative and qualitative measures continues to demonstrate the effectiveness of our programs.

We continue to evaluate the impacts of our elementary school counseling using the Classroom Rating Scale. This test asks teachers to evaluate children before and after counseling in terms of classroom behavior, academic motivation, social skills, and an overall impression. The results consistently show that most students show statistically significant improvements on this questionnaire. What this tells us is that teachers perceived positive change which is very likely the result of CHAC counseling and therapy.

This year we are continuing and expanding our use of the OQ measures of mental health. Each CHAC therapist inputs results into a computer data-base. We are going to start employing this measure on a monthly basis. The results will show us month-to-month changes in such things as anxiety level, depression, aggression, and other mental health concerns, and will inform the therapist how the client is doing during the course of treatment in a more continuous fashion.

We began to use the PFAS (recently re-named from Problem-Focused to Issue-Focused Assessment Scale for Children and Adolescents or IFAS) two years ago. This test measures changes in the specific issues kids are being treated for during their work with a CHAC therapist. The therapist takes into account reports from teachers and parents, when possible, in addition to the behavior and mood of the child as perceived by the therapist. We are seeing very significant improvements over the course of therapy on the order of 15-30%. Across all schools close to 80% showed at least a 20% improvement. We are very encouraged by these findings.

In addition to the above, we continue to find ways to use different measurement tools to determine how well our programs are working and to fine-tune what we do. Some of these instruments include the Coopersmith Self-Esteem Inventory, the Connors, and the Brown.

Each of our psychoeducational interventions, the Just for Kids program and the Teen and Tween Talk programs use pre and post questionnaires to assess what kids have learned from participation in these programs. All these programs show significant learning has taken place during the course of the interventions.

#### **Services Provided:**

#### **Prevention Plus:**

- Of the 3,881 students in the Mountain View/Los Altos Union High School District, CHAC provided 3,694 hours of direct service to 408 students and their families.
- Of the 4,675 students in the Los Altos School District, CHAC provided 4,282 hours of direct service to 488 students and their families.
- Of the 5,065 students in the Mountain View-Whisman School District, CHAC provided ed 7,311 hours of direct service to 989 students and their families.
- Of the 6,787 students in the Sunnyvale School District, CHAC provided 7,288 hours of direct service to 936 students and their families.

#### **Village Wellness:**

 CHAC provided 7,545 hours of direct service to 919 local youth and families.

#### **Competency Development:**

 CHAC provided 632 hours of direct service to 95 local youth.

#### Well Within:

 CHAC provided 797 hours of direct service to 97 local youth.

#### **Family Resource Center:**

 CHAC provided 17,097 hours of direct service to 15,212 infants, toddlers and their families.

A detailed demographic profile of all CHAC clients served during this past year can be found in this Annual Report.

# WHO DID WE SERVE?

# July 1, 2014 - June 30, 2015

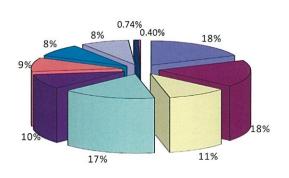
	Village Wellness	Family Resource Centers	Well Within	Competency Development	Prevention Plus	Total	%
Clients Served:	919	15212	97	95	2821	19144	1009
Sex:							
Male	253	3316	37	53	1339	4998	26%
Female	556	11440	50	42	1247	13335	70%
Transgender	0	0	0	0	0	0	0%
Unknown	110	456	10	0	235	811	4%
School Grade:							
Pre-School	9	3499	0	0	91	3599	199
Elementary School	56	0	1	0	1396	1453	8%
Middle School	55	0	2	28	530	615	3%
High School	58	0	21	51	366	496	3%
Adults	737	9127	65	16	10	9955	529
Not Specified	4	2586	8	0	428	3026	169
Ethnicity:							
Asian	52	6085	2	8	418	6565	349
African-Amercan	18	2	3	3	63	89	0%
Caucasian	372	1217	62	15	871	2537	139
Hispanic/Latino	462	6237	15	69	946	7729	409
Native American	3	0	0	0	6	9	09
Not Specified	12	1671	15	0	517	2215	129
City of Residence:							
Los Altos	31	4	24	0	361	420	29
Mountain View	366	4564	40	12	965	5947	319
Sunnyvale	128	4259	9	77	767	5240	27
Palo Alto	156	304	2	6	25	493	39
Los Altos Hills	5	0	4	0	64	73	09
Other	233	6081	18	0	639	6971	36
Family Income:							
Under \$35,000	349	3546	2	0	2	3899	20
\$35,000 - \$65,000	172	4259	15	0	6	4452	23
Over \$65,000	160	0	66	0	4	230	19
Not Specified	238	7407	14	95	2809	10563	55
Hours of Service:	7545	17097	797	632	22575	48646	100

# **REVENUES AND EXPENSES**

# COMMUNITY HEALTH AWARENESS COUNCIL REVENUES AND EXPENSES (July 1, 2014 - June 30, 2015)

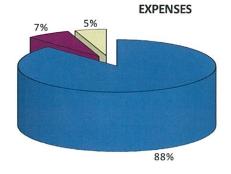
REVENUES:	Amount	Percentage
FIRST 5	\$551,885	18.32%
In-kind Volunteers & Supplies	\$532,068	17.66%
<b>Corporate &amp; Foundation Grants</b>	\$320,400	10.64%
Government Grants/Contracts	\$497,840	16.53%
Joint Powers Agencies	\$293,886	9.76%
Private Contracts	\$276,607	9.18%
Individual Contributions	\$249,932	8.30%
Program Service Fees	\$255,753	8.49%
Other Income	\$22,188	0.74%
Special Events	\$11,971	0.40%
TOTAL:	\$3,012,530	100.00%

#### **REVENUES**





EXPENSES:		Amount	Percentage
Direct Program Services		\$2,512,103	90.95%
Administration		\$204,488	7.40%
Fundraising		\$145,433	5.27%
	TOTAL:	\$2.862.024	100.00%



■ Direct Program Services■ Administration■ Fundraising

# **DONORS/FUNDERS**

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(Those who have made a planned gift)

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#### \$100 - \$499

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Costco DeMartinis Orchard

ECO Lube Center Hobee's California Restaurants

Kelly Paper

Morocco's Restaurant Mountain View

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Silicon Valley Council of Nonprofits

Individuals

Nancy Bartlett Eve Carlson Fred and Cathy Crook Kelly Koken Robin Iwai

Joan MacDonald

Andrea Lewak and Kaari Peterson

# STAFF & BOARD

**Executive Director** 

Naomi Nakano-Matsumoto, LCSW

#### **Administrative Staff**

Mayra Alcantar, Receptionist

Loren Barragan, Office & IT Manager

Kimberly Kane, Finance Assistant & Public Relations Manager Cynthia Martinez, Receptionist

Patricia Mendoza, Receptionist

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Elisabet Revilla, Ph.D., Program Director, Bilingual Services

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Diana Ritter, MA, LMFT, Program Director, Competency Development Services

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Nancy Doan, Community Worker, FIRST 5

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